

sinfonia



Principal Conductor : André de Ridder
Principal Guest Conductor : Nicholas Kok
Composer in the House : Anna Meredith
Leader/Artistic Advisor : Benedict Holland
Choral Advisor : David Lawrence

ViVA was founded in 1982 and, as a professional national Orchestra based in the East Midlands, provides classical concerts and outreach activities that make live orchestral music accessible to all.

ViVA has gained national recognition for its integrated approach to concert giving, outreach and audience development, performing in a wide range of venues, from established concert halls to leisure centres. The Orchestra participates regularly in the main concert series of the region and has a busy schedule of outdoor summer concerts. Smaller chamber groups from within the Orchestra provide access to classical music for communities in more rural areas. **ViVA** runs an innovative and diverse education and outreach programme, with new works often being 'devised' by local people working with specialist composers and **ViVA** musicians.

ViVA is first and foremost a classical chamber orchestra that has evolved into a music-making Company of quality, diversity and energy with four distinct strands of activity:

sinfonia ViVA: performing music from over four hundred years as well as newly commissioned works for chamber orchestra
chamber ViVA: music-making in combinations from duos to octets
education ViVA: working in, with and for the community
work ViVA: addressing management and training issues in the workplace through music

ViVA has toured to Ireland (including performing as part of the Cork 2005: European Capital of Culture programme), broadcast on BBC Radio 3 and been part of a project for Granada Television.

André de Ridder was appointed Principal Conductor in 2007 and led the Orchestra in its major Beethoven in New York season in autumn 2008 which included many world and UK premieres. In 2009 André de Ridder and **ViVA** embarked on a major Mendelssohn project to celebrate the 200th anniversary of the composer's birth. In December 2009, Anna Meredith was appointed sinfonia ViVA's Composer in the House in a Royal Philharmonic Society and PRS for Music Foundation initiative.

In addition, **ViVA** made its London debut in May 2009 as part of an Indian music festival in London's Kings Place, building on its partnership with top Indian classical violinist Kala Ramnath.

In 2010 the Orchestra turns its attention to another 200th birthday anniversary, that of Schumann.

ViVA receives funding from



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Composer in the House is a Royal Philharmonic Society and PRS for Music Foundation initiative

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Feedback on any ViVA event is welcome – contact details are below, or feedback can be left on our website at www.vivaorch.co.uk by clicking the 'Leave Feedback' button

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